

Bakery

Wordpress wireframe



By Abbey Reisle, Niveditta Mittal,
William Thein

Bakery - Client Specifications

Outline from assignment

Serves:

Bread: list of products, with photo and price. If clicked, goes to a separate page, with large photos and short description.

Pastry: small treat (10), donut (6), cookie (8), pie (7), loaf (6), strudel (4)

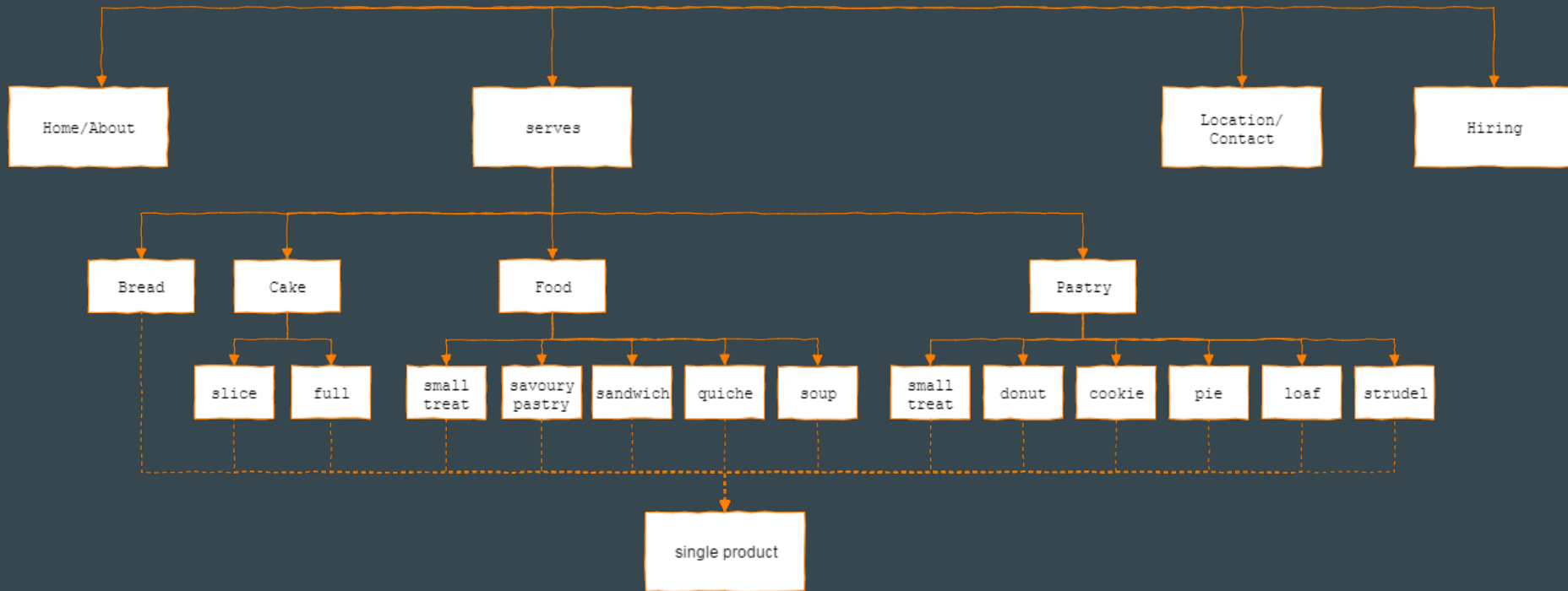
Cake: whole (12), slice (12)

Food: small treat (6), savory pastry (5), sandwich (5), quiche (2), soup (3)

Locations / Contact: three locations in Lower Mainland, + map, + hours

Hiring: positions listed by locations, each position has a name, a few bullet point description, and whom to contact.

Bakery - IA

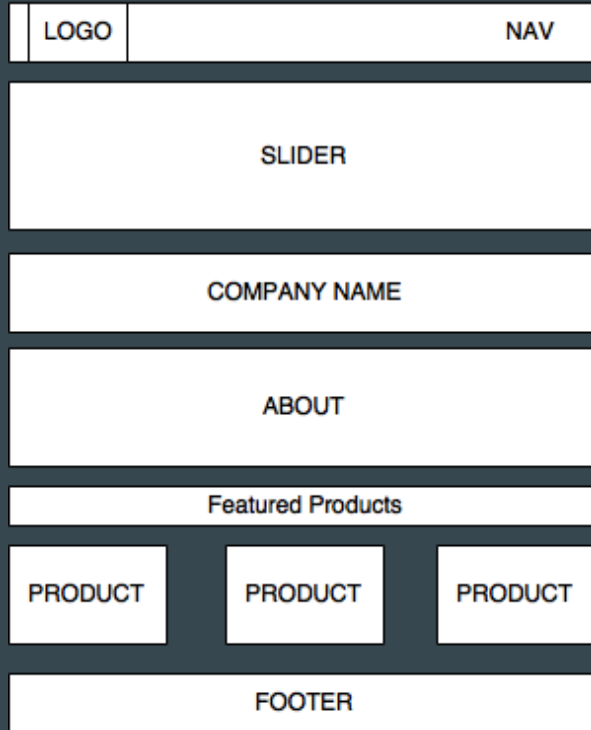


Bakery - Content list, by pages

| Home | Sub-category page | contact/ location |
|--|---|--|
| <ul style="list-style-type: none">● Slider● About● Featured products | <ul style="list-style-type: none">● List of products with title and photo and price● Filters | <ul style="list-style-type: none">● Map● Hours● Locations● Contact info (phone, email etc.) |
| Hiring | Serves page | Single product page |
| <ul style="list-style-type: none">● List of positions by location | <ul style="list-style-type: none">● List of different items categories● Featured products | <ul style="list-style-type: none">● Price● Description● Photo/Gallery● Similar products |

Bakery - Wireframes - Home/About Page (Desktop)

HOME/ ABOUT PAGE



Bakery - Wireframes - Home/About Page (Small Device)

HOME PAGE SMALL
DEVICE

LOGO

NAV

COMPANY NAME

ABOUT

FEATURED PRODUCTS

PRODUCT

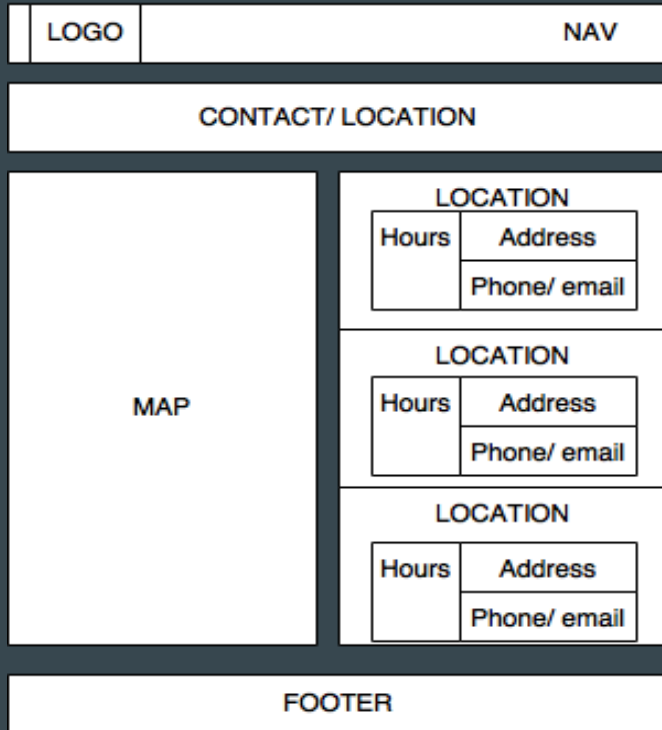
PRODUCT

PRODUCT

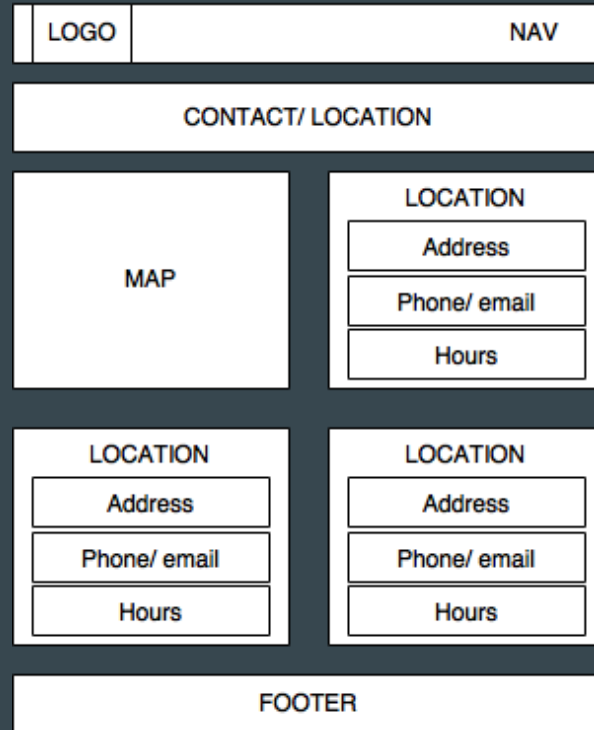
FOOTER

Bakery - Wireframes - Contact/Location Page (Desktop)

CONTACT/ LOCATION



CONTACT/ LOCATION



Bakery - Wireframes-Contact Page (Small Device)

CONTACT/ LOCATION
PAGE SMALL DEVICE

| |
|---|
| LOGO |
| NAV |
| MAP |
| LOCATION ▼ Position Title ▼ Description Point of Contact |
| LOCATION ▲ |
| LOCATION ▲ |
| FOOTER |

CONTACT/ LOCATION
PAGE SMALL DEVICE

| | | | | |
|--|--------------|---------|--|--------------|
| LOGO | | | | |
| NAV | | | | |
| MAP | | | | |
| LOCATION <table border="1"><tr><td>Hours</td><td>Address</td></tr><tr><td></td><td>Phone/ email</td></tr></table> | Hours | Address | | Phone/ email |
| Hours | Address | | | |
| | Phone/ email | | | |
| LOCATION <table border="1"><tr><td>Hours</td><td>Address</td></tr><tr><td></td><td>Phone/ email</td></tr></table> | Hours | Address | | Phone/ email |
| Hours | Address | | | |
| | Phone/ email | | | |
| LOCATION <table border="1"><tr><td>Hours</td><td>Address</td></tr><tr><td></td><td>Phone/ email</td></tr></table> | Hours | Address | | Phone/ email |
| Hours | Address | | | |
| | Phone/ email | | | |
| FOOTER | | | | |

Bakery - Wireframes - Hiring Page (Desktop)

HIRING PAGE

| | |
|------------------|------------------|
| LOGO | NAV |
| HIRING | |
| LOCATION ▼ | |
| Position Title ▼ | |
| Description | Point of Contact |
| Position Title ▼ | |
| Description | Point of Contact |
| FOOTER | |

HIRING PAGE

| | |
|------------------|-----|
| LOGO | NAV |
| HIRING | |
| LOCATION ▼ | |
| Position Title ▲ | |
| Position Title ▲ | |
| Position Title ▲ | |
| LOCATION ▲ | |
| LOCATION ▲ | |
| FOOTER | |

Bakery - Wireframes - Hiring Page (Small Device)

HIRING PAGE SMALL
DEVICE

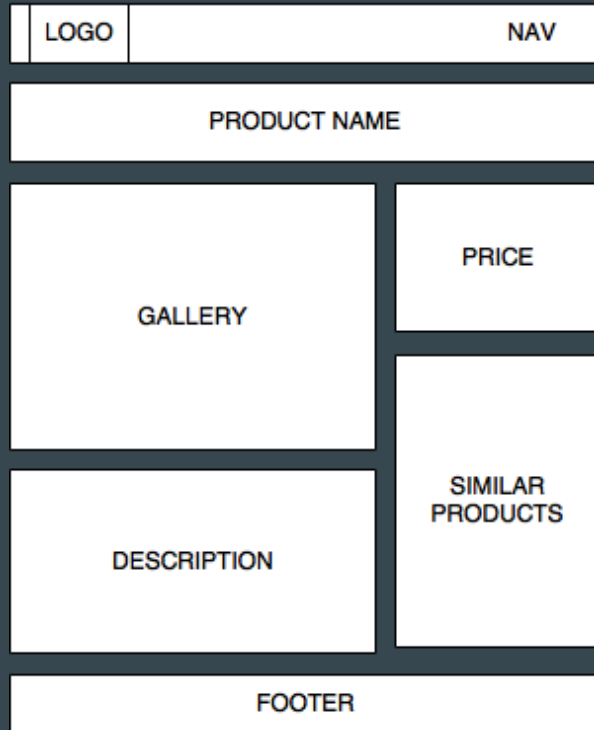
| |
|--|
| LOGO |
| NAV |
| HIRING |
| LOCATION ▼ Position Title ▲ Position Title ▲ |
| LOCATION ▲ |
| LOCATION ▲ |
| FOOTER |

HIRING PAGE SMALL
DEVICE

| |
|---|
| LOGO |
| NAV |
| HIRING |
| LOCATION ▼ Position Title ▼ Description Point of Contact |
| LOCATION ▲ |
| LOCATION ▲ |
| FOOTER |

Bakery - Wireframes - Single Product Page (Desktop)

SINGLE PRODUCT PAGE



Bakery - Wireframes - Single Product Page (Small Device)

SINGLE PRODUCT PAGE SMALL DEVICE

LOGO

NAV

PRODUCT NAME

GALLERY

DISCRIPTION

SIMILAR PRODUCTS

FOOTER

Bakery - Wireframes - Serves Page (Desktop)

SERVES PAGE



Bakery - Wireframes - Serves Page (Small Device)

SERVES PAGE SMALL
DEVICE

LOGO

NAV

CATEGORY NAME

CATEGORY NAME

CATEGORY NAME

CATEGORY NAME

Featured Products

PRODUCT

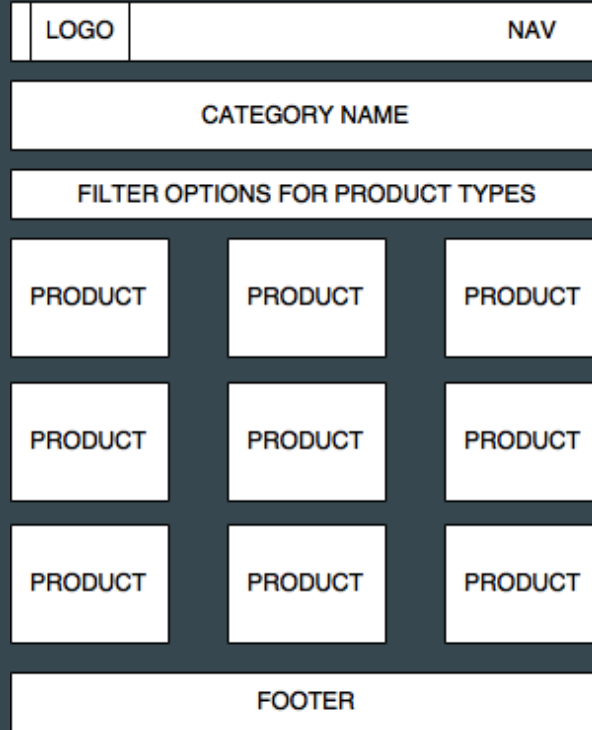
PRODUCT

PRODUCT

FOOTER

Bakery - Wireframes - Serves Category Page (Desktop)

SERVE CATEGORY PAGE



Bakery - Wireframes - Serves Category Page (Small Device)

SERVE CATEGORY PAGE
SMALL DEVICE

LOGO

NAV

CATEGORY NAME

FILTER OPTIONS FOR PRODUCT TYPES

PRODUCT

PRODUCT

PRODUCT

FOOTER

Bakery - Custom Post Types

Products | Name: Product | Slug: product

Items: ex. tart, cinnamon bun, rye bread etc.

Jobs | Name: jobs | Slug: job

Items: ex. Junior baker, sales etc.

Locations | Name: locations | Slug: locations

Items: ex. Location-1, location-2, location-3

Bakery - Custom Taxonomies

Product-type | Name: product-type | Slug: product-types

Assigned CPT: Products

Terms: full, slice, small treat, savoury pastry, sandwich, quiche, soup, donut, cookie, pie, loaf, strudel

Product-category | Name: product-category | Slug: product-categories

Assigned CPT: Products

Terms: bread, cake, pastry, food

Job-location | Name: job-location | Slug: job-locations

Assigned CPT: Jobs

Terms: location-1, location-2, location-3

Featured Products | Name: featured-product | Slug: featured-products

Assigned CPT: Products

Terms: Featured Product

Bakery - Advanced Custom Fields

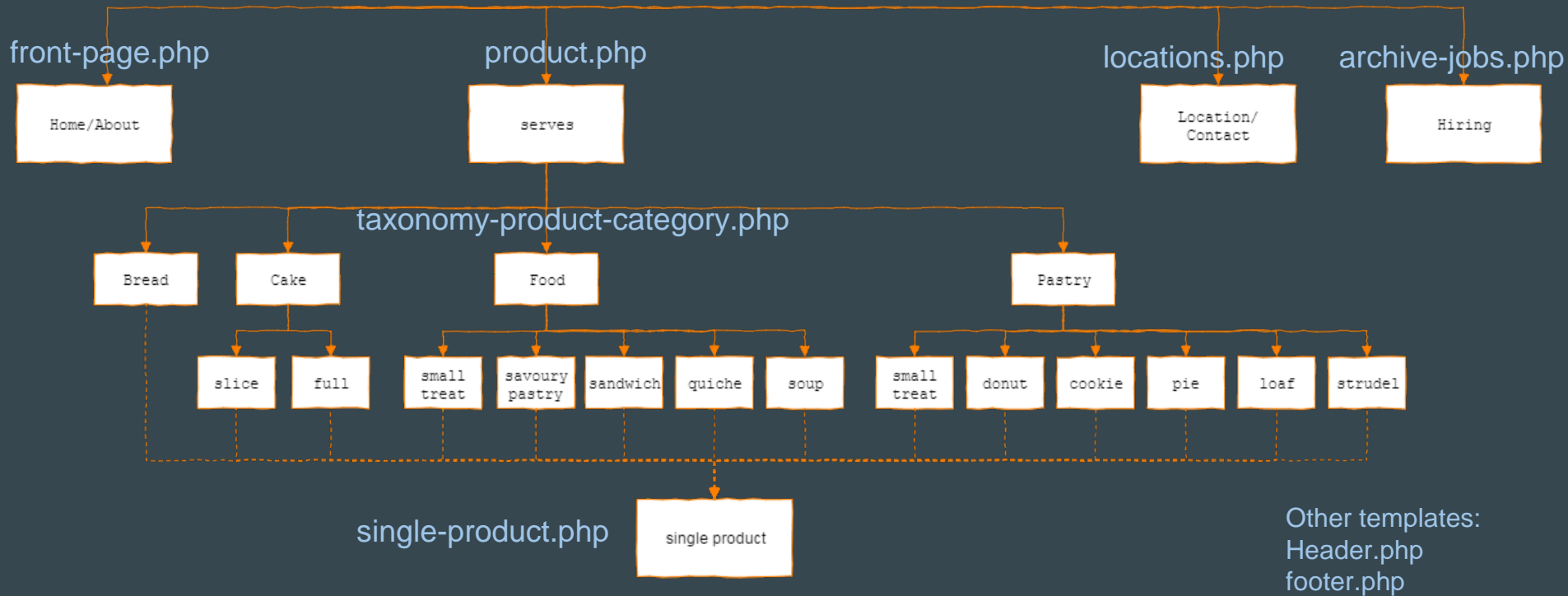
Product Post: Price (number), description (textarea), photos (media), title (text), product-type (taxonomy), product-category (taxonomy), featured product (taxonomy), related products

Location Post: address, hours of operation, phone number, email/contact form...

Job Post: position title (text), position description (textarea), location (taxonomy)...

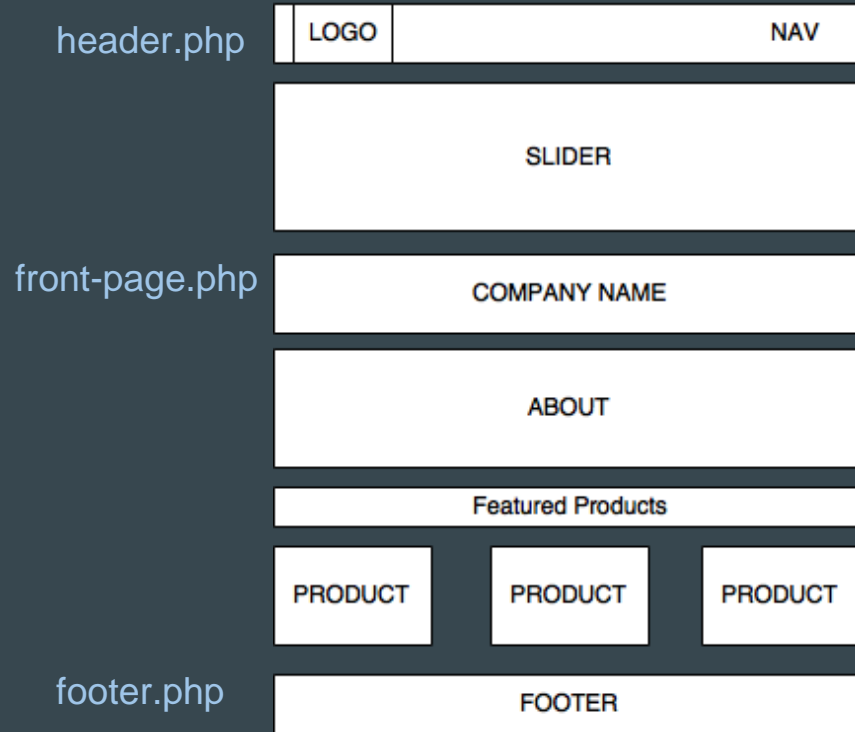
Home Page: slider

Bakery - PHP Templates (IA)



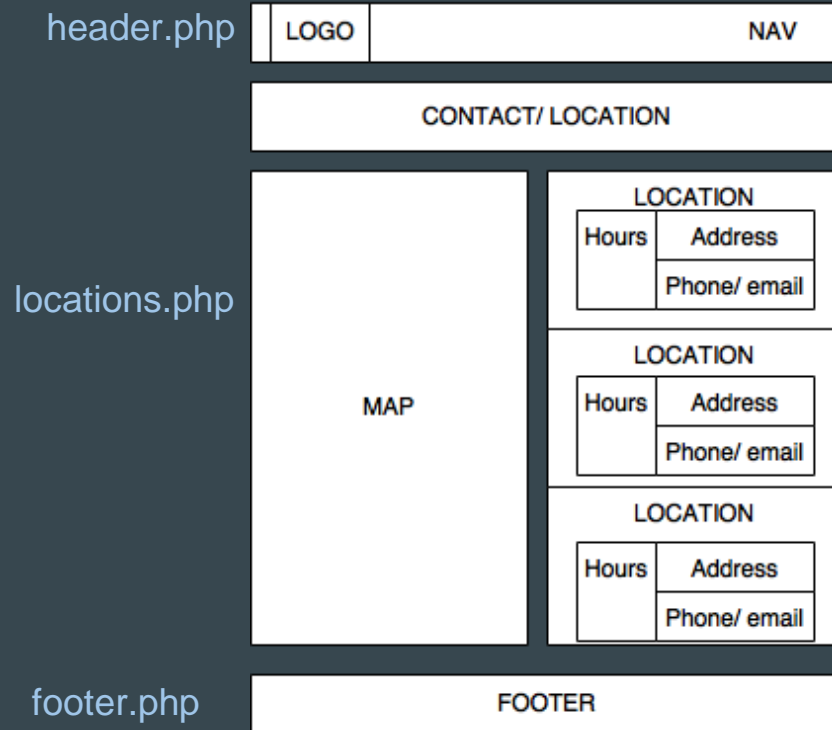
Bakery - PHP Templates (Wireframes)

HOME/ ABOUT PAGE



Bakery - PHP Templates (Wireframes)

CONTACT/ LOCATION



Bakery - PHP Templates (Wireframes)

HIRING PAGE

header.php

| | |
|------|-----|
| LOGO | NAV |
|------|-----|

HIRING

archive-jobs.php

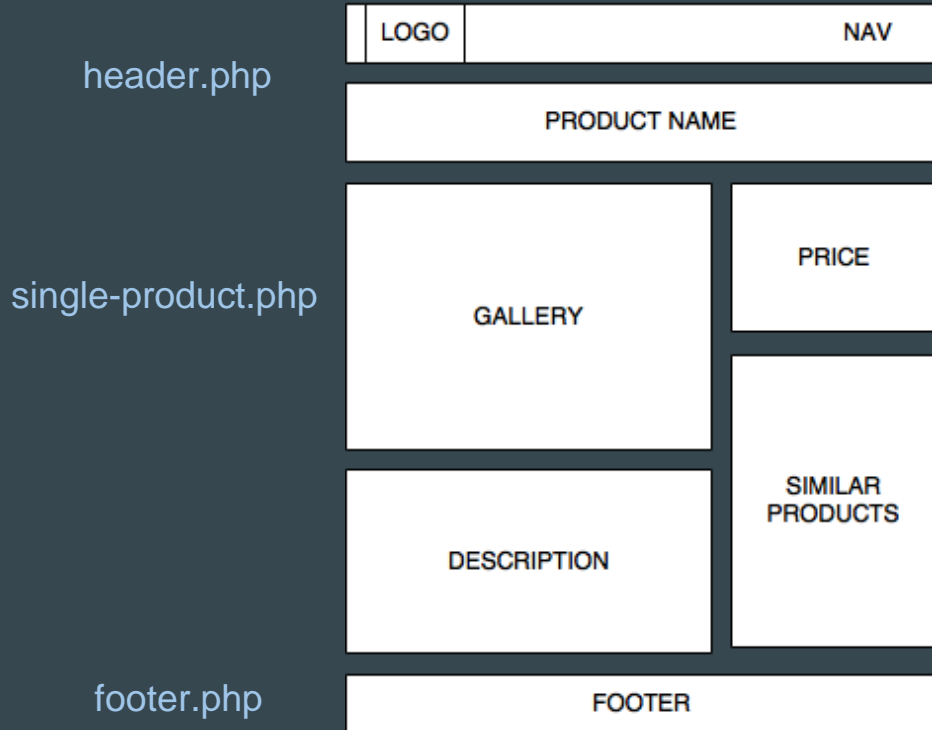
| | |
|------------------|------------------|
| LOCATION ▼ | |
| Position Title ▼ | |
| Description | Point of Contact |
| Position Title ▼ | |
| Description | Point of Contact |

footer.php

FOOTER

Bakery - PHP Templates (Wireframes)

SINGLE PRODUCT PAGE



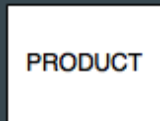
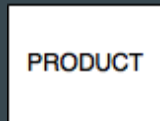
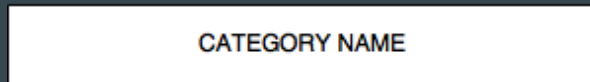
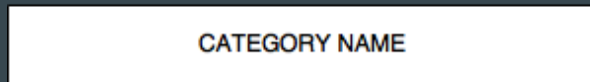
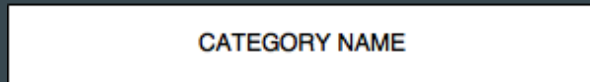
Bakery - PHP Templates (Wireframes)

SERVES PAGE

header.php



product.php



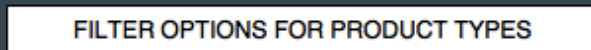
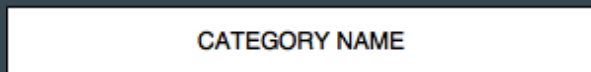
footer.php



Bakery - PHP Templates (Wireframes)

SERVE CATEGORY PAGE

header.php



taxonomy-product-category.php



footer.php

